



FIRE DESTROYS IN MINUTES

THE NEED FOR FIRE SECURITY IS ACUTE. INCIDENTS OF LOSS OF LIFE AND PROPERTY CONTINUE TO HIGHLIGHTED THE APPALLING STATE OF SECURITY MEASURES EXISTING IN VARIOUS STRUCTURES. THE "IT CAN NEVER HAPPEN TO ME" ATTITUDE IS THE CHIEF CAUSE FOR COMPLACENCY. DO NOT GIVE IN TO COMPLACENCY. CALL US TODAY.

FIRE FIRST AID EQUIPMENT | FIRE HYDRANT & SPRINKLER SYSTEMS | FIRE DETECTION & EVACUATION SYSTEMS | EMERGENCY SIGNAGE | FIRE PROTECTION EQUIPMENT

DESIGN MANUFACTURE DISTRIBUTION EXECUTION REPAIR MAINTENANCE LIAISON AUDIT



ABOUT US

The **'Concepts'** group based in Bombay and New-Bombay, was first established under the name of 'Nooroodin Shaikadam & Co.' In 1907, then specializing in industry imports. Post-independence, the firm went into distribution of indigenously manufactured industrial products. 1995 witnessed the setting up of 'Alcon Sanitations & Industrial Appliances' marking the diversification into the construction products segment. The new firm commenced business with the distribution of various products pertaining to water-supply, drainage and fire-protection.

"Concepts Engineering Solutions", a part of the 'Concepts' group, has been specializing in products and equipment related to fire protection for over a decade.

Our **Products Division** represents leading brands in the fire protection arena.

Our **Solutions Division** offers complete solutions related to fire protection starting from design, supply, installation, liaison, and maintenance.

During our years in business, we have been associated with leading property developers, architects, interior designers, engineering firms, contactors, consultants, co-operative societies, schools, hospitals, hotels, restaurants and many more direct consumers. Our client list includes most of the leading names in the Mumbai construction industry such as the Hiranandani, Raheja, Kalpataru, Shapoorji Pallonji, Keystone (Rustomjee), Lokhandwala, Orbit, Godrej groups, and many more.

We believe in promoting a variety of products that offer value for money. And we believe we can do it...with your help and support.



CONTACT INFORMATION

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ASSOCIATE CONCERNS

■ Concepts Combined (I) Pvt. Ltd.

- Activities: This Is The Holding Company Of The Group.
- Registrations:
Incorporation Certificate No.: 11-127377 of 2000
P.A.N. Number: AABCC4909J

■ Conceptions

- Activities: Distribution Of Premium Products Pertaining To Interior And Exterior Decor.
- Registrations:
C.S.T. NO.:860730758-C W.E.F. 14.10.2009
T.I.N. NO.:860730758-V W.E.F. 14.10.2009
P.A.N. Number: AAPFM5142G

■ Concepts Engineering Solutions

- Activities: Fire Protection Solutions.
- Registrations:
C.S.T.: 27720712599-C W.E.F. 02.06.2009
T.I.N.: 27720712599-V W.E.F. 02.06.2009
S.T.: AABPZ2819BST001 W.E.F. 06.08.2009
P.A.N. Number: AABPZ2819B

■ Nooroodin Shaikadam & Co.

- Activities: Distribution Of Fire Protection Equipment.
- Registrations:
C.S.T. NO.: 207660019470 C W.E.F. 01.04.2006
T.I.N. NO.: 27660019470 V W.E.F. 01.04.2006



KEY PERSONS

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THE FIRE HAZARD

- Fire is one of the most dangerous events possible. Somewhere in the world, one occurs every minute of every day. Fire is, of course, destructive, and timely detection and control of a fire can save several thousand lives and millions of rupees in property loss each year.
- Fire safety has become a priority issue. Considering the unprecedented increase in the number of high-rises, the threat of fire hazards in buildings has become a reality to be contended with. The "IT CAN NEVER HAPPEN TO ME" attitude is the chief cause for complacency.
- A fire detection system is primarily designed to detect a fire, or raise an alarm in case a fire is detected and consists of an alarm system connected to automatic detection devices such as smoke/heat detectors, as well as manual call station. The purpose of an automatic fire-alarm system is to detect an occurrence, alert the control panel and thereby, proper authorities, and notify the occupants to take action. Today, fire detection systems are a mandatory part of any security plan.
- A fire fighting system is primarily designed to take care of a large fire in any structure and typically consists of fire-sprinklers, fire-hydrants, fire-extinguishers, fire-hoses, pumps etc.
- In the absence of a fire fighting system, one can be prepared to combat a minor fire by using first aid equipment such as portable fire-extinguishers in homes and vehicles. Portable fire-extinguishers can save lives and property by putting out or containing fires within the capability of the fire-extinguisher.
- As experts in this field for more than a decade, we bring to you quality and reliable fire-fighting products that adhere to prescribed standards.



SERVICES & PRODUCTS

FIRE SECURITY SOLUTIONS

DESIGN | MANUFACTURE | SUPPLY | INSTALLATION | REPAIR | MAINTENANCE | LIAISON | AUDIT

FIRST AID EQUIPMENT

FIREMAN'S AXES | FIRE EXTINGUISHERS | FIRE SAND BUCKETS

FIRE FIGHTING EQUIPMENT

FIRE HOSES | FIRE HOSE ADAPTORS | FIRE HOSE BREECHING INLETS | FIRE HOSE CABINETS | FIRE HOSE COUPLINGS | FIRE HOSE NOZZLES | FIRE MONITORS | FIRE SPRINKLERS | FIRE SPRINKLER DROPS | FIRE HYDRANTS | FOAM BRANCHES | FOAM GENERATORS

FIRE DETECTION EQUIPMENT

FIRE ALARM PANELS | CALL POINTS | DETECTORS (HEAT & SMOKE) | HOOTERS

FIRE SIGNAGE

EMERGENCY SIGNAGE

FIRE PROTECTION EQUIPMENT

FIRE RATED DOORS | FIRE RETARDENT SEALANTS | FIRE SAFETY SUITS



BRAND PARTNERS





PROJECTS



odyssey ii



avalon



lightbridge



glen classic



evita



greenwood



tiffany



avon



PROJECTS



athena



indus



prism



mindspace



PROJECTS



raheja crest



palm court



raheja nest



raheja nest



PROJECTS



shimmer



buena vista



PROJECTS EXECUTED

- **Concepts** has installed and repaired systems for over 5 million square feet of real estate area and with a value of over INR 120 million over the last few years.
- We have worked with some of the most prominent names in the Mumbai real estate industry.
- A detailed project list may be forwarded separately for your perusal, if required.



FIRESHOPPE & YOU



...let's make things better...together



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